**2.2 Approach**

* Data: people, objects, location
* Analysis: classification analysis-location, ranking/scoring methods, link analysis, personalization
* Visualization: result of the matches (?), mapping
* **Types of data analysis**
  + Classification
  + Link
  + Personalization
* **Visualizations**
  + Map
  + List of results
* **Data**
  + Facebook API
    - Users
    - Profile pictures
    - Groups
  + Dance database: Locations of dance studios

**Part 2 (individual):** Select one (most social web relevant and exciting for you) feature of your application and write a report (max 5 pages excluding graphs, tables and other visuals) where you describe the following:

**Individual Analysis**

1. *Rationale*:

Feature: Recommending search results

What is the main *theory*behind this feature (e.g., recommendation of …, real-time update/analysis/monitoring of ….)?

1. *Motivation*: What is the main *motivation* for your application design (e.g. for what users, for what purposes?
2. *Scoping*: What are limitations, and possible scoping for your design?
3. *Evaluation*: How would you *evaluate* the success of your application (e.g. what metrics would you use, what would be an appropriate approach for evaluation and validation)?
4. *Future work*: How would you improve and further develop your application design if time  and efforts would permit?